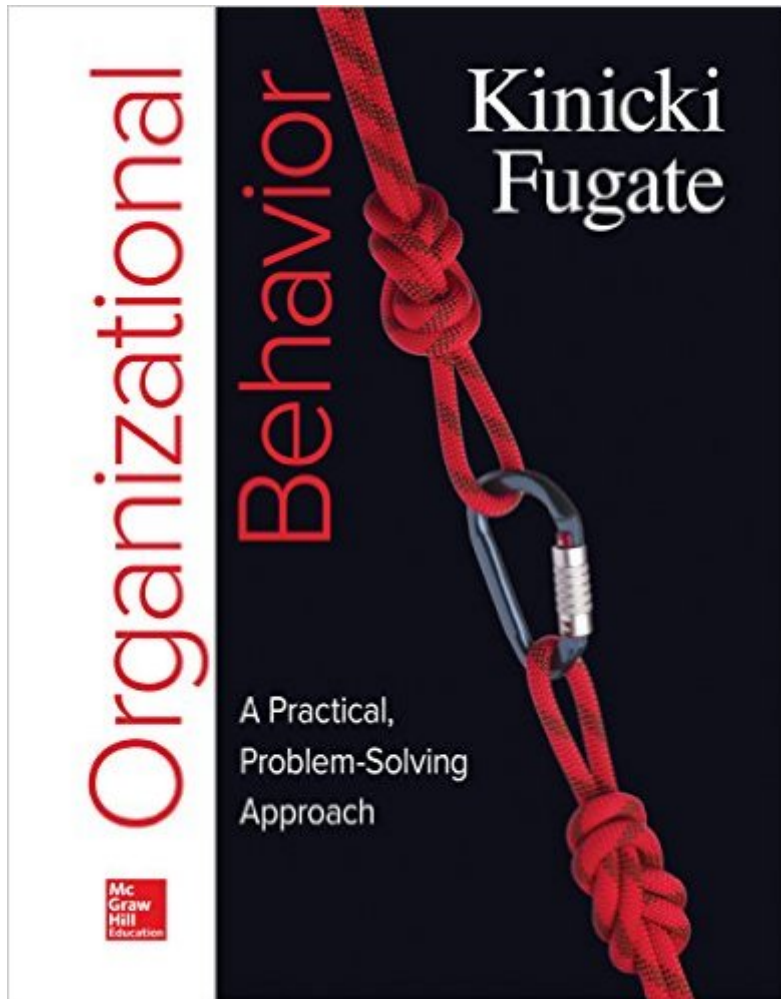# Organizational Behavior: A Practical, Problem-Solving Approach

Synopsis

This powerhouse author team brings their award-winning teaching styles, research, and professional consulting experience to help studentsÃƒÂ¢Ã¢â Â¬Ãƒâ Â¢ better understand and use Organizational Behavior to flourish both professionally and personally. Kinicki/Fugate, Organizational Behavior, 1e uses a conversational writing style with a visually engaging layout to appeal to todays student. This provides a ÃƒÂ¢Ã¢â Â¬Ãƒâ¦Ã¢ œchunkingÃƒÂ¢Ã¢â Â¬Ãƒ of the content and introduces students to what they are about to learn through a ÃƒÂ¢Ã¢â Â¬Ãƒâ¦Ã¢ œMajor Question/Bigger Picture.ÃƒÂ¢Ã¢â Â¬Ãƒ To bring the concepts through to application, Kinicki/Fugate 1e employs a problem-solving approach. This is presented through the ÃƒÂ¢Ã¢â Â¬Ãƒâ¦Ã¢ œProblem-Solving ApplicationsÃƒÂ¢Ã¢â Â¬Ãƒ (30 total boxed items appearing throughout each chapter) that present a business situation. Students work through these scenarios in the ÃƒÂ¢Ã¢â Â¬Ãƒâ¦Ã¢ œYour CallÃƒÂ¢Ã¢â Â¬Ãƒ featureÃƒÂ¢Ã¢â Â¬Ãƒâ¢Â¬a three-step problem solving approach. These are designed to help students apply concepts and strengthen their problem-solving skills. The self-assessments are integrated in the content as well as assignable in Connect through the Interactive Application Self-Assessment tool. These have been hand picked and researched by the author team to ensure quality and research-based assessments. With this Self-Assessment tool, students will be able to immediately assess personal characteristics related to Organizational Behavior concepts being discussed in class.

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Customer Reviews

I rented this on Kindle for a college class I was taking. It works out great on Kindle and is much cheaper to rent. I would recommend this to anyone going to college. The book prices can be outrageous so this works out great. The book was interesting but I would not have gotten it if I had not needed it for the class.

This book does NOT come with the access code needed for the online content. That access code is an additional $125.00!!The book description should have specified this.

I can't say a book for school is 5 stars, but the technology is great and it is easy to read and use.

The product quality was very poor. I will not purchase from this company again.

Great read!

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